cognizant®

Intelligent Enterprise

Envision and create your ideal digital future

Intelligent Enterprise is a next-generation operating model designed to help you envision the possibilities and create a focused plan to bring your ideal future state to life. We meet you where you are on your unique transformation journey and plot a detailed roadmap that enables you to stand distinct in a crowded and competitive market.

Achieving impactful transformation requires a holistic approach. By considering every aspect of your business — from technical foundations to the way you work and operate, the experiences you provide, and industry-specific challenges — our Microsoft Cloud experts will guide the way.

The Cognizant Microsoft Business Group's Intelligent Enterprise offerings provide the advisory, innovation and organizational change management capabilities you need to confidently transform your business.

"The unprecedented socioeconomic challenges of 2020 demand the organizational plasticity to transform and compose the future."

Brian Burke, Research Vice President, Gartner — Top Strategic Technology Trends for 2021

Microsoft Business Group

Intelligent Enterprise Offerings

The Cognizant Microsoft Business Group offers a complete range of Intelligent Enterprise services to help you build a future-ready enterprise. Our experts plot a detailed roadmap to evolve and grow your capabilities in the Microsoft Cloud, leveraging platform native technologies and industry best practices. Explore our Intelligent Enterprise offerings below and learn how to turn your enterprise vision into a reality.

Accelerating Innovation
Unleash creativity and innovative thinking within your business to drive efficiency, create better experiences and realize new opportunities. Empower your teams with platform native Microsoft Cloud technologies and the knowledge they need to quickly bring innovative ideas to life.

Application Portfolio Rationalization
Streamline your application portfolio to improve efficiency, eliminate redundancies, lower TCO and transform your traditional, on-premises environment to a fully outfitted and scalable operation. Our experts thoroughly assess your application estate, including on-premises, cloud-hosted and SaaS applications.

Business Continuity, Resilience and Security
Build resilience into your applications, infrastructure, processes and teams with platform native Microsoft Cloud technologies, including automation tooling, systematic monitoring and event correlation. Establish a routine of testing security and continuity plans to ensure they can be rapidly and precisely executed.
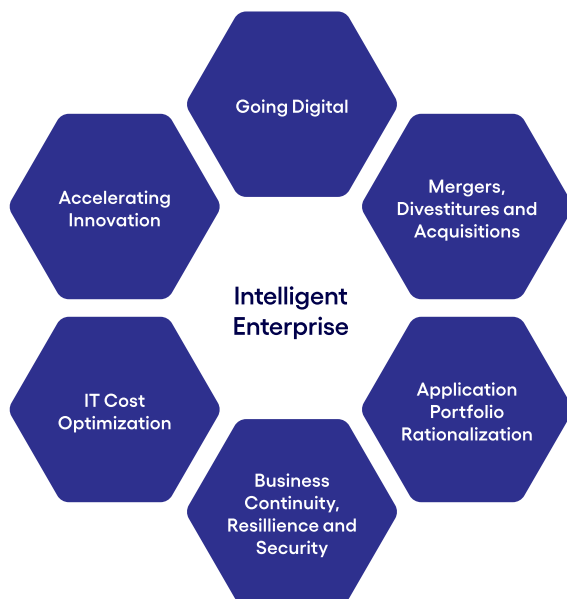
Going Digital
Visualize your future as a digital enterprise and build an actionable plan to bring it to life. We'll help you explore how emerging Microsoft Cloud technologies and a platform native Digital Operating Model can help you innovate, grow, and reach your business goals, and create a clear and structured roadmap to get you there.

IT Cost Optimization
Extract maximum ROI from IT investments at every stage of your journey. We'll help you identify the ideal primary platform for your workloads and thoroughly evaluate the costs and benefits offered by a Microsoft Cloud native operating model beyond infrastructure costs.

Mergers, Divestitures & Acquisitions
Overcome common transitional challenges and transform legacy systems on the Microsoft Cloud, leveraging our proprietary toolsets and proven enterprise blueprints. We provide end-to-end support for a successful transition — from assessment through planning, development, integration or separation, and beyond.

Going Digital

Accelerating Innovation

Mergers, Divestitures and Acquisitions

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Business Continuity, Resillience and Security

> "We are going through the greatest structural transformation in our economy in a generation. And [...] we know that digital technology will be key to resilience and transformation..."

Satya Nadella, CEO at Microsoft
Microsoft Inspire 2021 Keynote

Microsoft Business Group

Our Methodology

Build agility and transform your business at speed with our platform native Digital Operating Model that provides enterprise-level blueprints for digital transformation.

Our four key solution areas are Intelligent Enterprise, Intelligent Experience and Operations, Intelligent Cloud, and Intelligent Workplace. They encompass an extensive portfolio of offerings designed to transform your business with focus, simplicity and scale.

Intelligent Enterprise
Envision your organization's ideal digital future. Plot a roadmap to evolve your capabilities in the cloud and stand out in a competitive market.

Intelligent Experience and Operations
Embrace human-centered design, innovative technologies and modern business processes to engineer meaningful experiences for employees, customers and partners.

Intelligent Cloud
Empower your organization with a next-generation cloud operating model to increase velocity and control. Migrate, modernize and deploy with cloud native agility.

Intelligent Workplace
Enable increased productivity, communication, collaboration and mobility while remaining safe, secure and compliant — across the office and around the globe.

Why the Cognizant Microsoft Business Group?

The Cognizant Microsoft Business Group has a singular focus — advancing your cloud modernization journey with focus, simplicity and scale. Together with Microsoft, we provide the blueprints, resources and agility to propel your business forward. We turn digital potential into real business performance at speed, with end-to-end Microsoft Cloud solutions and managed services. Our dedicated experts deliver continuous innovation and business value at every stage of your digital transformation.

The Cognizant Microsoft Business Group is one of the world's most certified Microsoft partners, with over 7,500+ Microsoft certified consultants, 16 advanced specializations, 18 Microsoft gold competencies and 30+ Microsoft Partner of the Year Awards.

Wherever you are in your modernization journey, and whatever your end goals are, we can help you get there.

Learn more and get in touch at mbg.cognizant.com.

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at **www.cognizant.com** or follow @Cognizant.

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